



## **KISWAHILI BIDHAA ADIMU: UTAJIKWAMUAJE KIUCHUMI?**

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Makala hii inachambua nafasi ya Kiswahili kama kitega uchumi. Je, bidhaa hii inawezaje kumtajirisha Mswahili? Jibu la swali hili ni kwamba, kwa kutafsiri kazi mbalimbali zilizoandikwa kwa lugha nyinginezo – kunaweza kumpa soko la ajira mzungumzaji wa Kiswahili. Zipo fursa mbalimbali ambazo zitamwezesha mzungumzaji wa lugha hii kuondokana na umaskini wa kipato. Makala hii itabainisha kinagaubaga namna ya kutajirika kwa kupitia lugha ya Kiswahili. Fursa kadha wa kadha zitaelezwa kinagaubaga ili kuwezesha soko la ajira kwa kutumia Kiswahili.

## **KISWAHILI AS A SCARCE COMMODITY: HOW TO EMPOWER YOURSELF ECONOMICALLY?**

This paper analyses the role of Kiswahili as an investment. How is this business going to enrich a Swahili speaker? Answer to this question is that, by translating works from other languages to Swahili – one gets the market. There are many opportunities in which a Swahili speaker can employ him or herself. These opportunities will be outlined in this paper. From this point, people will employ themselves by using Swahili language.