

## Academic CV Dr phil. Irina Turner

### Personal Details

Name Dr Irina Turner  
 Current Position Academic Councillor (akademische Rätin auf Zeit)  
 at African Linguistics (Afrikanistik I), University of Bayreuth  
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### Academic Education

11/2019 Approved mid-term evaluation of Habilitation project Faculty of Languages and Literatures (Bayreuth University). New title: "En-labelling isiXhosa: Decolonization and Digitalization of a Language at the University".

09/2017 Approved registration of habilitation project in the Faculty of Languages and Literatures (Bayreuth University)  
 Topic of Habilitation: "isiXhosa Online – Decolonization and Digitalization of a Language in South African Higher Education".

10/2010 – 07/2013 PhD Candidate (Junior Fellow)  
 BIGSAS (Bayreuth International Graduate School of African Studies)  
 Topic of Dissertation:  
 "Businified Political Discourse on the State of the South African Nation: A Dialogue between Presidential Speeches and Newspaper Reports".  
 Grade: „summa cum laude“.

02/2006 – 07/2008 Master of Arts : Media Theory and Practice; University of Cape Town  
 Topic of Thesis: "Songs of Sand and Grit: A Collection of Narrative Literary Journalism"  
 Courses: Travel Writing, Media Theory & Research, Media Markets & Strategies, Narrative Journalism.  
 Grade: n.a.

09/2001 – 07/2005 Undergraduate Studies: Diplom-KulturArbeiterin (Certified Arts Manager); University of Applied Sciences Potsdam  
 Topic of thesis: "Arts Management in South Africa: Comprehending Gender Issues through Photography?"  
 Courses (excerpt): Arts and Project Management; Aesthetics in Theory and Practice, Media Theory and Practice, Cultural and Social Change.  
 Grade: 1.3

## Publications

- Turner, I (in review). Selling Radio for Charity — How Convergence Affects Non-Profit Promotion. In Chiumbu, S. & G. (Eds) *“Radio, Public Life and Citizen Deliberation in South Africa”*. London: Routledge.
- Turner, I (in review). The Impact of Media Convergence on Translingual Conversation Dynamics - an Example from isiXhosa Radio in South Africa. In: Anderson, Jemima, Schneider, Klaus, & Susanne Mohr. *“Pragmatics & Beyond New Series” Communicative Action and Interaction in Africa*. John Benjamins.
- Turner, I (in print). As far as the Eye Can See: Urban Bias in South African Linguistic Research. In: Mohr, Susanne & Helene Steigertahl (eds.): *Urbanized African Linguistics, Special Issue Equinox Sociolinguistic Studies*.
- Turner, I (2019). Axing the Rainbow: Does Fallism Reconfigure Post-apartheid Nationhood in South Africa? In: Rudwick, Stephanie & Natascha Bing. “Doing Language Ethnicity and Nation”. *Special Issue of Modern Africa* 7 (1). 81—110. Available at: <https://edu.uhk.cz/africa/index.php/ModAfr/issue/view/14>
- Turner, I. (2015). A matter of choice? : The Role of English and isiXhosa for University Graduates in their Early Careers. In: *Modern Africa*. Vol. 3 (2015) Issue 2 . 43—74. Available at: <https://edu.uhk.cz/africa/index.php/ModAfr/issue/view/7>
- Turner, I (2015). *The State of the Nation: Businification of Political Rhetoric in Post- apartheid South Africa*. [Dissertation]. LIT Verlag.
- Turner, I & Rémi Tchokothe (guest eds.) (2015). The Political Economy of Contemporary Aesthetic Production: a Focus on the Breach between Text and Context. Special Issue of *Critical Arts: South-North Cultural and Media Studies*.
- Turner, I (2015). Analyzing Genres in Political Communication. [Review of the book *Analyzing Genres in Political Communication*, by Cap, P. & Okulska, U. (eds.) 2013], *Discourse & Society*. 26/3. 401—403.
- Turner, I (2013). Opposing the Developmental State online: how do South Africans Make Use of Online Platforms to Challenge Government’s Macroeconomic Strategies?. In: Getachew, G.A. & Narh, P. (eds.): *Challenging Notions of Development and Change from Everyday Life in Africa*. 22—48. *BIGSAS Works! Bayreuth African Studies Working Papers* (11). <http://www.epub.uni-bayreuth.de/3674/>
- Turner, I (2013). The Changing State of the South African Nation: Political Proximity to Business from a Rhetorical Perspective. In A. Olorunnisola, & A. Douai (eds.), *New Media Influence on Social and Political Change in Africa*- 168—186. Hershey: IGI Global.
- Turner, I (2008). *Comprehending Gender Issues Through Photography? – A South African Case Study*. Saarbrücken: VDM.

**Teaching (selection)****Bayreuth University****African Verbal and Visual Arts: Languages Literatures, Media and Art**

- Winter 2019/2020
- Interdisciplinary Seminar: Methods – Fieldwork and Data Analysis (MA AVVA)
  - Workshop Master Thesis (MA AVVA)
  - Reading the African Sky - Semiotic patterns in astrophysics approached from the study of religion and language (Interdisciplinary Seminar)
- Summer 2019
- Interdisciplinary Seminar: Theory – Semiotics (MA AVVA)
  - Writing for Special Purposes (BA AVVA)
- Winter 2018/19
- Interdisciplinary Seminar: Methods – Fieldwork and Data Analysis (MA AVVA)
  - Current Trends in African Linguistics (MA AVVA)
  - Workshop Master Thesis (MA AVVA)
- Summer 2018
- Interdisciplinary Seminar: Theory – Semiotics (MA AVVA)
  - Writing for Special Purposes (BA AVVA)
  - Aspects of Philosophy of Language (MA AVVA)
- Winter 2017/2018
- Überzeugen, Mobilisieren, Identifizieren: Rhetorische Figurationen in verschiedenen afrikanischen Kontexten (BA Afrikanische Sprachen, Literaturen und Kunst)
  - Interdisciplinary Seminar: Methods – Fieldwork and Data Analysis (MA AVVA)
  - Verbal and Virtual Expressions for Colours (MA AVVA)

**Ostbayerische Technische Hochschule Regensburg**

June 2017

Intercultural Training: "Soft Landing South Africa" for participants ISAP Exchange Programme (DAAD)

**Fort Hare University, South Africa**DAAD Short Term Lectureship and ISAP Exchange Programme  
(March 2018, March 2017, Feb/March 2015)Guest lecturing in the study programmes: Xhosa, Political Sciences, English Language and Literature,  
Communications**Bayreuth University**

(from 2012-2017)

BA Afrikanische Sprachen, Literaturen und Kunst  
MA African Language Studies

### Academic Presentations and External Assignments

- September 2019 (by invitation): Colloquium Department of Applied Language Studies Nelson Mandela University, South Africa. *Decolonizing the Northern Mind: Debates and Trends of Decoloniality in the North -- Examples from Linguistics.*
- June 2019 (by invitation): Colloquium Czech Association of African Studies. *The Impact of Media Convergence on Public Radio in South Africa.*
- June 2019 Asixoxe Conference, Prague: Africa in a Polycentric World: The African Youth and Civil Society. *Can digitalization be a vehicle for decolonial education?*
- October 2018 BIGSAS Alumni Conference, Addis Ababa "The Future of African Studies Scholars in Africa and Abroad" . Panel with Abraham Brahima, Lamine Doumbia and Emnet Tadesse Woldegiorgis: *Indigenous Knowledges and Decolonisation in Higher Education: Current Discourses, Pertinence and Prospects.*
- June 2018 African Connections– Conference of the African Studies Association in Germany (VAD E.V.); Leipzig. Panel 10- Doing Language, Nation and Ethnicity: *Axing the Rainbow: Does Fallism reconfigure post-apartheid nationhood in South Africa?*
- May 2018 23. Afrikanistentag Hamburg: "What is the point of studying Africa in Europe?": *Decolonization of African Studies in Germany through international post-graduates.*
- October 2017 Language in the Media 2017: Mediat(is)ing (Trans)Nationalism (University of the Western Cape, Cape Town): *Localized transnational action: The media representation of #FeesMustFall 2016.*
- June 2017 7th European Conference on African Studies (ECAS); Basel: Panel 171- Urbanized African Sociolinguistics - Questioning research Foci: *As far as the eye can see: The urban bias in South African linguistic research.*
- June 2017 Ostbayerische Technische Hochschule Regensburg Intercultural Training: "Soft Landing South Africa" . Workshop for exchange students.
- June 2014 Future Africa – Conference of the African Studies Association in Germany (VAD E.V.); Bayreuth . Panel 46- Media Technologies and Processes of Mediatization in Africa (Convenor: Prof. Tilo Grätz, FU Berlin). *The future of South African politics: media images of post-comrade-generation leaders.*
- June 2014 Future Africa – Conference of the African Studies Association in Germany (VAD E.V.); Bayreuth . Panel 13- The future of elections, political participation and representative democracy in Africa (Convenor: Dr. Alexander Stroh): *Deliberate disenfranchisement after the Long Walk to Freedom?: Free-borns' online attitudes towards South Africa's national elections.*
- June 2013 Research Colloquium African Language Studies, Bayreuth University: *Businified Political Discourse on the State of the South African Nation: A Dialogue between Presidential Speeches and Newspaper Reports.*
- June 2012 IAMCR (International Association for Media and Communication Research)- Conference Durban, South Africa. *Political communication about the State of the South African Nation. Rhetorical turning points in an evolving democracy.*
- September 2006 SACOMM (South African Communication Association)- Conference Stellenbosch, South Africa *Framing Zuma. A Case Study of Media Effects in South African Political Communication.*

**Trainings (selection)**

- Since March 2019 Certificate: „Teaching and Learning with Digital Ressources“ Centre for Teaching in Higher Education (FBZHL).
- 10/2017- 05/2019 CoMento- Coaching and Mentoring for female researchers.
- January 2015 Certificate Teaching in Higher Education at Bavarian Universities (Basic level 60 units); Centre for Teaching in Higher Education (FBZHL).

**Organization of Conferences and Colloquia (selection)**

- “SKAnning the African Sky: Seeing and Becoming”. International and Interdisciplinary Workshop at Bayreuth University (February 2020)
- Research Colloquium Afrikanistik (Regularly since 2012)
- 2015: 21. Afrikanistentag in Bayreuth; International Conference with about 60 participants

**External Project Grants and Scholarships (selection)**

- December 2018 Bavarian Virtual University (VHB): Development of an online isiXhosa language course
- 2015-2018 International Study and Training Partnership ISAP (DAAD) with Fort Hare University, South Africa
- June 2017 Gender Equality Office Bayreuth University: conference grant.
- Feb /March 2015 DAAD: short term lectureship Fort Hare University, South Africa.
- Winter 2015/2016 Gender Equality Office Bayreuth University: Funding for a student assistant.

**Reviewing and Committees**

Member of the Steering Committee *Institute of African Studies* (IAS) Bayreuth University.  
 Reviewer for *National Research Foundation South Africa*.  
 Mid-level representative in the appointment committee for the professorship „African and Afrophone Philosophies“ at the Faculty of Literatures and Languages, Bayreuth University.  
 Reviewer for *Critical Arts: South – North Cultural and Media Studies*.  
 Jury-Member of BIGSAS Journalism Award.  
 Reviewer for *African Journal of Rhetoric*.  
 Reviewer for *Modern Africa: Politics, History and Society*.

### **Memberships**

Cluster of Excellence Africa Multiple University of Bayreuth

<https://www.africamultiple.uni-bayreuth.de/en>

African Studies Association Germany (VAD)

<http://vad-ev.de/en/>

Fachverband Afrikanistik

<http://fachverband-afrikanistik.de/>